**Empowering
Entrepreneurship
Initiative**
by enpact

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EEI COVID-19 Relief Program for Tourism - First Phase Application

Welcome dear entrepreneur,

We are super excited that you decided to apply for the Empowering Entrepreneurship Initiative and are looking forward to receiving your application!

The COVID-19 Relief Programme for Tourism, part of the [Empowering Entrepreneurship Initiative](#) by enpact, provides 150 businesses in Mexico, Jordan, Kenya, and Indonesia in tourism sector, and tourism-related companies with financial support, business development resources, and dedicated mentoring - so you can focus your time and energy on getting back on track.

The application will take around 25-30 minutes and you cannot save the file before submitting it. We, therefore, recommend that BEFORE you apply, you download the preview of the application as well as the application guidelines in the respective section on our website. You will need to have your financial statements for 2019 at hand. At the end of the questionnaire, we kindly ask you to upload your company registration document as a PDF file.

Applications that do not follow the guidelines are subject to automatic disqualification.

We wish you all the best!

Greetings from Berlin,

Your enpact team

About your data
All your information is for internal use only. We will treat them confidentially.

EEI COVID-19 Relief Program for Tourism - First Phase Application
Check-in

* 1. Which country are you applying for as part of the COVID-19 Relief Programme?

[dropdown]

* 2. Which sector do you operate in related to the tourism sector?

☐ Travel technology   ☐ Services

☐ Sustainable tourism   ☐ Technology and service providers

☐ Hospitality   ☐ Agriculture

☐ Trade   ☐ Construction

☐ Production

☐ Other (please specify)

[text field]

* 3. Is your business part of the tourism sector or can be applied to tourism?

○ Yes

○ No

* 4. Please describe the link of your business and the tourism sector / how can your business/service be applied in tourism (max 100 characters)

[text field]

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About you & The Team

You can apply for a maximum of 3 leading personnel of your company. Please fill out this form for the first person. The next two persons forms are following on the next pages.

* 5. Team Lead first name? *(founder / legal representative)*

* 6. Team Lead family name? *(founder / legal representative)*

* 7. Gender

◯ Female

◯ Male

◯ Gender neutral

* 8. Team Lead email address? *(founder / legal representative)*

* 9. Team Lead phone number? *(please include country code of the founder / legal representative)*

* 10. Team Lead birth date?

DD / MM / YYYY, as in Passport/ID

Date

DD/MM/YYYY

* 11. Team Lead's work title?

12. Please insert Team Lead's personal social media links below

LinkedIn

Facebook

Others

* 13. Is the Team Lead a co-founder of this business?

◯ Yes

◯ No

* 14. Is the Team Lead part of the executive management team of this business?

◯ Yes

◯ No

* 15. Does the team lead have a personal bank account in their own name?

◯ Yes

◯ No

* 16. What is the English level of the team lead?

○ Elementary Proficiency ○ Full Professional Proficiency

○ Limited Working Proficiency ○ Native or Bilingual Proficiency

○ Minimum Professional Proficiency

* 17. You can enter up to 3 co-founder or executive management applicants to apply for this program. Do you want to add one more person?

○ Yes, add one more person

○ Thank you, it's only me applying

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About the second applicant

You can apply for a maximum of 3 leading personnel of your company. Please fill out this form for the SECOND person.

* 18. What is the second applicant's first name?

* 19. What is the second applicant's family name?

 * 20. Second applicant's gender

  ○ Female

  ○ Male

  ○ Gender neutral

* 21. What is the second applicant's email address?

* 22. What is the second applicant's phone number? *(please include country code such as +49)*

* 23. What is the second applicant's birth date?

DD / MM / YYYY, as in Passport/ID

Date

DD/MM/YYYY

* 24. What is the second applicant's work title?

25. Please insert the second applicant's personal social media links below

LinkedIn

Facebook

Others

* 26. Is the second applicant a co-founder of this business?

◯ Yes

◯ No

* 27. Is the second applicant part of the executive management team of this business?

◯ Yes

◯ No

* 28. Does the second applicant have a personal bank account in their own name?

◯ Yes

◯ No

◯ Other (please specify)

* 29. What is the English level of the second applicant?

    ◯ Elementary Proficiency   ◯ Full Professional Proficiency

    ◯ Limited Working Proficiency   ◯ Native or Bilingual Proficiency

    ◯ Minimum Professional Proficiency

* 30. You can enter up to 3 co-founder or senior management applicants to apply for this program. Do you want to add one more person?

    ◯ Yes, add one more person

    ◯ Thank you, two are enough

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About the third applicant

You can apply for a maximum of 3 leading personnel of your company. Please fill out this form for the THIRD person.

* 31. What is this applicant's first name?

* 32. What is this applicant's family name?

* 33. Gender

◯ Female

◯ Male

◯ Gender neutral

* 34. What is this applicant's email address?

* 35. What is this applicant's phone number? *(please include country code such as +49)*

* 36. This applicant's birth date?

DD / MM / YYYY, as in Passport/ID

Date
DD/MM/YYYY

* 37. What is this applicant's work title?

38. Please insert this applicant's personal social media links below

LinkedIn

Facebook

Others

* 39. Is this applicant a co-founder of this business?

○ Yes

○ No

* 40. Is this applicant part of the executive management team of this business?

○ Yes

○ No

* 41. Does this applicant have a personal bank account in their own name?

○ Yes

○ No

* 42. What is the English level of the applicant?

○ Elementary Proficiency

○ Limited Working Proficiency

○ Minimum Professional Proficiency

○ Full Professional Proficiency

○ Native or Bilingual Proficiency

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EEI COVID-19 Relief Program for Tourism - First Phase Application
About Your Business

* 43. What is the name of your business? (as listed in the registrar)

44. What is the name of your business service? (if different than in the registrar)

45. Please insert your business social media links below

Business Website

Business Twitter

Business LinkedIn
page

Business Facebook
page

Others

* 46. Founding Date of your Business

DD / MM / YYYY

Date

DD/MM/YYYY

* 47. Where is the business legally registered? (country)

* 48. Please provide the registered address of your business *(Street, #, Post Code, City)*

* 49. Where is your headquarters office based? *(city, country)*

* 50. In which countries does your business operate? *divide by comma [,]*

* 51. At which growth stage is your company?

* 52. Please describe your business in 1 sentence *(max 100 characters)*

* 53. What problem do you solve / what is your USP? *max. 250 characters.*

* 54. Who are your customers? *max. 100 characters.*

* 55. What is your business model? *multiple selection possible*

☐ Business-to-Business (B2B)

☐ Business-to-Customer (B2C)

☐ Business-to-Government (B2G)

* 56. Does your company have a tech component? *If so which ones. Select multiple options, if applicable*

- [ ] Digital Platform / Marketplace
- [ ] SaaS
- [ ] App
- [ ] Website (used to showcase info about your product / service)
- [ ] Innovative hardware
- [ ] Machine Learning / AI
- [ ] Other (please specify)

- [ ] IT
- [ ] Blockchain
- [ ] IoT (innovative solutions)
- [ ] Science (Biotech, Neurotech, etc.)
- [ ] None

Team

We now ask a few questions regarding your team size, co-founders, and others.

* 57. How many founders / legal representatives are in your team? *Answer with numbers only*

58. How many founders / legal representatives are registered in the company registrar? *Answer with numbers only*

* 59. How big is your team? *(employees + founders, actively operating) Answer with numbers only*

* 60. Of those, how many are *(employees + founders, actively operating) Answer with numbers only. If none, please write 0*

Male

Female

Gender Neutral

14

* 61. How many founders / employees are on the payroll? *(receive a salary) Answer with numbers only*

Others

* 62. Are you an NGO?

  ○ Yes

  ○ No

* 63. Are you for profit?

  ○ Yes

  ○ No

* 64. Are you a social enterprise? *(Reference: A social enterprise is an organization that applies commercial strategies to maximize improvements in financial, social and environmental well-being—this may include maximizing social impact alongside profits for co-owners.)*

  ○ Yes

  ○ No

* 65. Are you currently participating in a German Government-funded COVID-19 support programme?

  ○ Yes

  ○ No

* 66. Are you part of another global COVID-19 support programme?

  ○ Yes

  ○ No

* 67. Have you ever participated in an enpact programme?

○ Yes

○ No

* 68. Have you participated in any incubator or accelerator programme?

○ Yes

○ No

EEI COVID-19 Relief Program for Tourism - First Phase Application

German Government-funded COVID-19 support programme

You have indicated that you are currently part of a German government-funded COVID-19 support programme. This is to get some more details about that programme.

If you are not currently involved in a German government-funded COVID-19 support programme, please click Previous and change your answer.

* 69. Which organisation is providing the programme?

* 70. Name of Programme

* 71. Website of Programme

* 72. Programme Start Date

Which date did the program start (DD / MM / YYYY)

Date
DD/MM/YYYY

* 73. Programme End Date

Which date is the program end date (DD / MM / YYYY)

Date

DD/MM/YYYY

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COVID-19 support programme

You have indicated that you are currently part of a COVID-19 support programme. This is to get some more details about that programme.

If you are not currently involved in a COVID-19 support programme, please click Previous and change your answer.

* 74. Name of Programme

* 75. Website of Programme

* 76. Programme Start Date

Which date did the program start (DD / MM / YYYY)

Date

DD/MM/YYYY

* 77. Programme End Date

Which date is the program end date (DD / MM / YYYY)

Date

DD/MM/YYYY

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enpact programme

You have indicated that you have previously participated in an enpact programme. This is to get some more details about that programme.

If you have not been involved in an enpact programme, please click Previous and change your answer.

* 78. Name of Programme

* 79. Programme Start Date

Which date did the program start (DD / MM / YYYY)

Date

DD/MM/YYYY

* 80. Programme End Date

Which date is the program end date (DD / MM / YYYY)

Date

DD/MM/YYYY

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Incubator or Accelerator Programme

You have indicated that you have previously participated in an incubator or an accelerator programme. This is to get some more details about that programme.

If you have not been involved in an incubator or an accelerator programme, please click Previous and change your answer.

* 81. Name of Programme

* 82. Website of Programme

* 83. Programme Start Date

Which date did the program start (DD / MM / YYYY)

Date

DD/MM/YYYY

* 84. Programme End Date

Which date is the program end date (DD / MM / YYYY)

Date

DD/MM/YYYY

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EEI COVID-19 Relief Program for Tourism - First Phase Application
Business & Financials

Clients & Customers

Tell us more about your clients and customers.

* 85. How many clients in total did you have before COVID-19? *(1. Jan 2019 - 31. March 2020). Answer only in numbers.*

* 86. How many clients in total did you have after COVID-19? *(1. April 2020 - 31. July 2020). Answer only in numbers.*

* 87. How many paying clients did you have before COVID-19? *(1. Jan 2019 - 31. March 2020). Answer only in numbers.*

* 88. How many paying clients did you have after COVID-19? *(1. April 2020 - 31. July 2020). Answer only in numbers.*

Revenue

(Reference: **Revenue** is the total amount of income generated by the sale of goods or services related to the company's primary operations. **Profit**, typically called net profit or the bottom line, is the amount of income that remains after accounting for all expenses, debts, additional income streams, and operating costs.)

If the questions do not apply to your case, please answer with a 0 (zero).

* 89. Please indicate your local currency as a base for the next questions.

[dropdown ⬍]

* 90. What was your total revenue for 2019 (1. Jan 2019 - 31. Dec 2019)?
(indicate in the above mentioned local currency)

* 91. What was your total revenue for the following 4 months (1. April - 31. July 2020)?
(please indicate in your local currency)

Costs

Please keep using the previous selected local currency as a base for the following questions.

If the questions do not apply to your case, please answer with a 0 (zero).

* 92. How high were your total operational costs in 2019 (1. Jan - 31. Dec 2019)?
(operational costs: including salaries, running costs, rent, server etc., please indicate in your local currency)

* 93. How high were your total operational costs for the following 4 months (1. April - 31. July 2020)? *(operational costs: including salaries, running costs, rent, server etc., please indicate in your local currency)*

Profit / Loss

Please keep using the previous selected local currency as a base for the following questions.

If the questions do not apply to your case, please answer with a 0 (zero).

* 94. What was your profit / loss for 2019 (1. Jan - 31. Dec 2019)? *(please indicate in your local currency, if negative please indicate it with a minus)*

* 95. What was your profit / loss for the following 4 months: 1. April - 31. July 2020?

(please indicate in your local currency, if negative please indicate it with a minus)

<div style="background:#e0e0e0; height:40px; width:50%;"></div>

Funding

Please keep using the previous selected local currency as a base for the following questions.

If the questions do not apply to your case, please answer with a 0 (zero).

* 96. Funding Stage

- ◯ None
- ◯ Pre-Seed funded
- ◯ Seed-funded
- ◯ Series-A funded
- ◯ Series-B funded

97. In case you raised funding please indicate the total amount to date

(please indicate in the above mentioned local currency)

<div style="background:#e0e0e0; height:40px; width:50%;"></div>

* 98. How much available savings / funding do you have in the company?

(please indicate in the above mentioned local currency)

<div style="background:#e0e0e0; height:40px; width:50%;"></div>

* 99. For how many months can you sustain your company (covering all operational costs) during the COVID-19 situation?

(after how many months are you running out of savings so you can no longer operate)

<div style="background:#e0e0e0; height:40px; width:50%;"></div>

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Others

* 100. Does your business have a bank account in the name of the company?

◯ Yes

◯ No

* 101. Please upload the registration certificate of your business
*(registration in your local country, pdf format, **English file name**)*

Choose File **Choose File** No file chosen

Legal Disclaimers

* 102. I assure that my business has been impacted severely due to the COVID-19 situation and that it is in a tight liquidity position to operate further.

◯ Yes

◯ No

* 103. Was your business in a tight liquidity position between January 2019 and March 2020?

◯ Yes

◯ No

* 104. I declare that my company is independent, so that it is neither a partner company nor an associated company, i.e. is not majority-owned (over 50% of the shares or voting rights) of another company. (this does not relate to investment)

◯ Yes

◯ No

* 105. I assure that I have given all information to the best of my knowledge and truthfully.

◯ Yes

◯ No

Data Disclaimer

We have implemented appropriate technical and organizational security measures to protect your personal data and confidential company data from unauthorized access, misuse, loss, and destruction. Please refer to our Data Protection Policy for details regarding the collection and processing of your personal data.

* 106. I agree that my email address may be used to send me an (at most: semi-monthly) newsletter with information on similar schemes, programmes and services offered by enpact. I also agree that I may be contacted individually by enpact if such an offering may be suitable to my needs. This consent can be withdrawn at any time, not affecting the lawfulness of processing based on consent before its withdrawal, by sending an email to <privacy@enpact.org>.

◯ Yes

◯ No

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EEI COVID-19 Relief Program for Tourism - First Phase Application
Final steps

* 107. How did you hear about this opportunity? *Multiple selections are possible.*

☐ Enpact Website

☐ Enpact Newsletter

☐ Enpact Facebook Page

☐ Other Facebook Pages or Groups

☐ Linkedin

☐ Twitter

☐ Instagram

☐ Business Network

☐ Support Organization

☐ Incubator/Accelerator

☐ Friends & Family

☐ Press/Media Outlets

☐ Others

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EEI COVID-19 Relief Program for Tourism - First Phase Application
Getting to know your startup ecosystem

Thank you for filling in your application data!

The next section is to help us better understand the startup ecosystem in the city where your organization is based in order to facilitate policy recommendations and create needs-based support for entrepreneurs in your city.

Startup Friendliness Index by enpact e.V measures city startup ecosystems in order to support entrepreneurship globally and with a focus on emerging markets.

ALL ANSWERS IN THE NEXT SECTION ARE ANONYMIZED. They are consolidated within our Startup Ecosystem Reports to provide a better understanding of startup ecosystems around the world.

The answers to the following section will not affect your application or eligibility for consideration.

* 108. How is founding a startup rated as a career choice in your society?

Scale (0-not respected at all; 100-highly respected)

* 109. What is the average salary for a recent university graduate in your city? *(please indicate in your local currency, please provide the monthly average)*

* 110. What is the average salary for a mid-level software developer in your city? *(please indicate in your local currency, please provide the monthly average)*

* 111. Please estimate how many startup events take place in your city per week? *(e.g. meetups, conferences etc)*

* 112. On a scale of 1 to 10, how possible is it to get mentor support from an entrepreneur in your city?
(e.g. 0: Very difficult to 10: Very easy)

* 113. What is the percentage of leadership positions occupied by women in your city?
(e.g. CEO, Senior Executives & Management, etc.)

* 114. Is it possible to adapt your business model during the COVID-19 crisis?

○ Yes

○ No

* 115. How much of your business operations are you maintaining during the COVID-19 crisis?

○ Stopped operations (0%)

○ Operating at decreased capacity (<80%)

○ Operating at the same capacity (80-100%)

○ Operating at a higher capacity (>100%)

* 116. **BEFORE COVID-19** How do you rate the availability of the following financing sources?

(1 = very low, 5 = very high)

	Very low	Low	Average	High	Very high
Public / government funding	○	○	○	○	○
Bank loan	○	○	○	○	○
Accelerators / incubators	○	○	○	○	○
Business Angel	○	○	○	○	○
Venture Capital	○	○	○	○	○
Crowdfunding	○	○	○	○	○
Donor Organizations (eg: NGOs foundations, international organisations)	○	○	○	○	○

* 117. **Current Situation** How do you rate the availability of the following financing sources?

(1 = very low, 5 = very high)

	Very low	Low	Average	High	Very high
Public / government funding	○	○	○	○	○
Bank loan	○	○	○	○	○
Accelerators / incubators	○	○	○	○	○
Business Angel	○	○	○	○	○
Venture Capital	○	○	○	○	○
Crowdfunding	○	○	○	○	○
Donor Organizations (eg: NGOs foundations, international organisations)	○	○	○	○	○

* 118. **Expectation to next 6 months** How do you rate the availability of the following financing sources?

(1 = very low, 5 = very high)

	Very low	Low	Average	High	Very high
Public / government funding	○	○	○	○	○
Bank loan	○	○	○	○	○
Accelerators / incubators	○	○	○	○	○
Business Angel	○	○	○	○	○
Venture Capital	○	○	○	○	○
Crowdfunding	○	○	○	○	○
Donor Organizations (eg: NGOs foundations, international organisations)	○	○	○	○	○

* 119. **Before COVID-19**
How would you assess your hiring capacity?

	Poor	Good	Satisfactory
Availability of qualified employees	○	○	○
Ability to meet salary demands	○	○	○
Likelihood to hire new employees	○	○	○
Capacity to retain/keep your employees	○	○	○

* 120. **Current Situation**
How would you assess your hiring capacity?

	Poor	Good	Satisfactory
Availability of qualified employees	○	○	○
Ability to meet salary demands	○	○	○
Likelihood to hire new employees	○	○	○
Capacity to retain/keep your employees	○	○	○

* 121. **Expectation to next 6 months**
How would you assess your hiring capacity?

	Poor	Good	Satisfactory
Availability of qualified employees	○	○	○
Ability to meet salary demands	○	○	○
Likelihood to hire new employees	○	○	○
Capacity to retain/keep your employees	○	○	○

* 122. **Before COVID-19**
How would you assess your access to networks, knowledge and infrastructure?

	Poor	Good	Satisfactory
Access to experts, coaches, or mentors	○	○	○
Availability of office space/co-working spaces	○	○	○
Access to know-how and network trough events and conferences	○	○	○

* 123. **Current Situation**
How would you assess your access to networks, knowledge and infrastructure?

	Poor	Good	Satisfactory
Access to experts, coaches, or mentors	○	○	○
Availability of office space/co-working spaces	○	○	○
Access to know-how and network trough events and conferences	○	○	○

* 124. **Expectation to next 6 months**
How would you assess your access to networks, knowledge and infrastructure?

	Poor	Good	Satisfactory
Access to experts, coaches, or mentors	○	○	○
Availability of office space/co-working spaces	○	○	○
Access to know-how and network trough events and conferences	○	○	○

* 125. **Before COVID-19** How would you assess your ability to enter and operate in your economy?

	Poor	Good	Satisfactory
Sales of your products or services	○	○	○
Level of costs for startup operations	○	○	○
Customer openness to innovation	○	○	○

* 126. **Current Situation** How would you assess your ability to enter and operate in your economy?

	Poor	Good	Satisfactory
Sales of your products or services	○	○	○
Level of costs for startup operations	○	○	○
Customer openness to innovation	○	○	○

* 127. **Expectation to next 6 months** How would you assess your ability to enter and operate in your economy?

	Poor	Good	Satisfactory
Sales of your products or services	○	○	○
Level of costs for startup operations	○	○	○
Customer openness to innovation	○	○	○

128. **Before COVID-19** To what extent are the following issues/topics perceived as problems for startups?

	No problem	Minor problem	Moderate problem	Major problem	Impossible to overcome
Political instability	○	○	○	○	○
Corruption	○	○	○	○	○
Legal and regulatory framework	○	○	○	○	○
Transportation Infrastructure	○	○	○	○	○
Electricity and Water	○	○	○	○	○
Telecommunication	○	○	○	○	○
Economic conditions	○	○	○	○	○

129. **Current Situation** To what extent are the following issues/topics perceived as problems for startups?

	No problem	Minor problem	Moderate problem;	Major problem	Impossible to overcome
Political instability	○	○	○	○	○
Corruption	○	○	○	○	○
Legal and regulatory framework	○	○	○	○	○
Transportation Infrastructure	○	○	○	○	○
Electricity and Water	○	○	○	○	○
Telecommunication	○	○	○	○	○
Economic conditions	○	○	○	○	○

130. **Expectation to next 6 months** To what extent are the following issues/topics perceived as problems for startups?

	No problem	Minor problem	Moderate problem;	Major problem	Impossible to overcome
Political instability	○	○	○	○	○
Corruption	○	○	○	○	○
Legal and regulatory framework	○	○	○	○	○
Transportation Infrastructure	○	○	○	○	○
Electricity and Water	○	○	○	○	○
Telecommunication	○	○	○	○	○
Economic conditions	○	○	○	○	○

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What's next?

PLEASE CLICK ON THE BUTTON **SUBMIT MY APPLICATION** BELOW TO COMPLETE THE SURVEY

What's next?
Your submission will be processed and we will be reaching out to you within the next 3 weeks.

In the meantime, follow us on social media to stay updated with programme status and future opportunities

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Thank you,
The enpact team