

Empowering Entrepreneurship Initiative

by enpact

Dear applicant,

We are excited you have decided to apply for the **Empowering Entrepreneurship Initiative**.

We are looking forward to receiving your application!

Before you get started, here are a few important notes and tips to assist you in your application:

1. The application will take around **25-30 minutes**.
2. The application must be completed in one sitting; you cannot save your application and continue later.
3. Before starting, we recommend that you **download** the preview of the full application [here](#) and prepare your answers in a separate document.
4. Please make sure you apply through a **PC/Desktop** and not via **mobile devices**.
5. Incomplete applications are **automatically** disqualified.
6. Please submit only **one application** per business. Multiple applications are automatically disqualified.
7. You need to have the following on hand while filling the application:
 - Proof of your business registration
 - An overview of your the business' finances in 2019

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Eligibility Criteria

Your application will be evaluated under three criteria: team, business, and COVID-19 status.

Please **read the following information carefully** as any false information in your application will lead to disqualification.

Team Requirements:

- 1-3 team members are eligible for financial support per business. **At least one applicant must be a founder** or co-founder. Other applicants can be part of the Executive Management team.
- The application must be completed by a founder or a legally authorized representative (e.g. managing director).
- The minimum age for eligibility is 18 years.
- The minimum team size is 3 employees per business, including the founder(s).

Business Requirements:

- The business must be legally registered in Egypt, Jordan, Ghana, Kenya, Mexico, or Indonesia.
- Legal registration must have occurred between the January of 2010 and December 2019.
- The business must have generated revenue before or during 2019.
- The business should have an innovative, scalable business model or product.
- The business is fully independent (not a partner company nor an associated company).
- Investors may be majority shareholders, but the business itself cannot be majority-owned by another business (i.e. over 50% of the shares or voting rights of another company).

COVID-19 status Requirements:

- The business has **severely** been impacted by the COVID-19 pandemic (reduced team size, decline in sales, halted operations, etc.)
- The business had a working **profitable** business model and was not facing liquidity problems prior to March 2020.